





Text Mining: beyond the CAQDAS?

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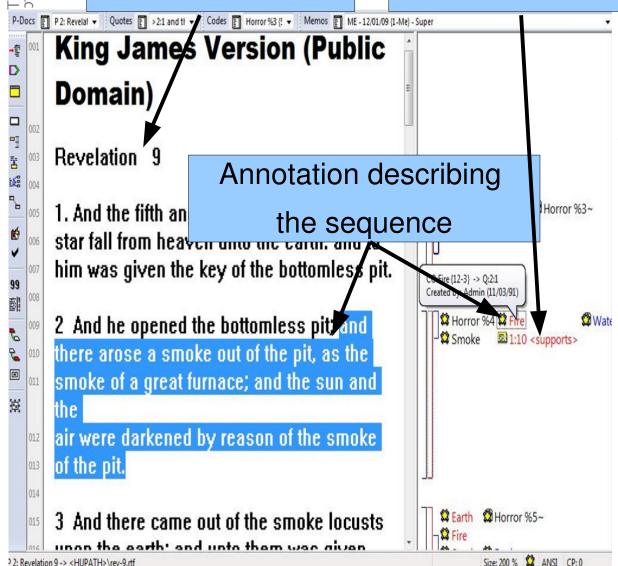




What a CAQDAS software do?

Source document

List of annotations

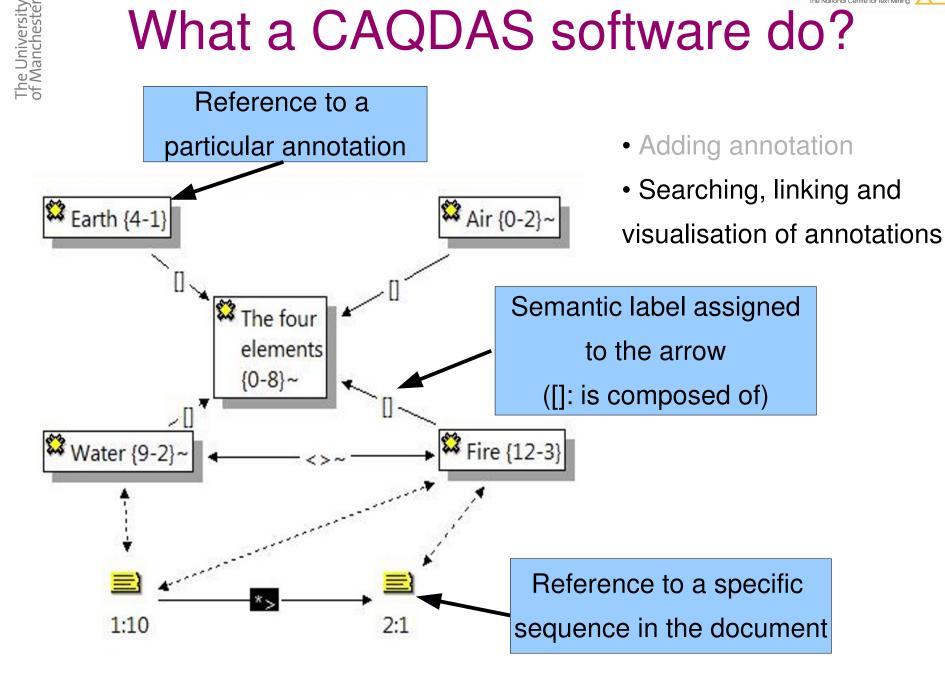


- Adding annotations
- Searching, linking and visualisation of annotations





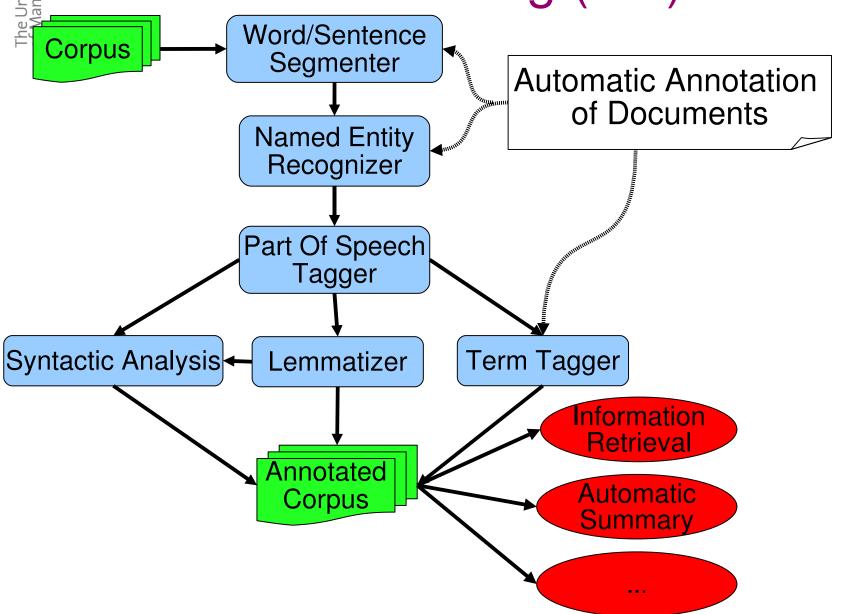
What a CAQDAS software do?







What is a Text Mining (TM) Software?







Are the CAQDAS and TM software competitors?

- CAQDAS and TM software are designed to add annotations but:
 - CAQDAS: human annotation (Hundreds of documents)

TM: automatic annotation (Millions of documents)

CAQDAS: Semantic and Pragmatic annotations

TM: Syntactic and Simple semantic annotations



How can TM techniques complement CAQDAS software?

- TM techniques enrich CAQDAS:
 - QDA Miner + Wordstat: stoplist for word frequency, lemmatizer, thesaurus for retrieving sequence to annotate, clustering of documents
 - Qualrus: machine learning techniques to propose sequences to annotate
- TM techniques are used to:
 - Extend the user queries
 - Focus the user attention on the pertinent sequences
- → The ASSIST Project: evaluate the benefits of TM for frame analysis of Media





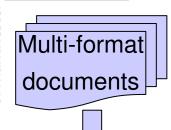
ASSIST project

- Aims to deliver a service for searching and qualitatively analysing social science documents
- NaCTeM is designing and evaluating an innovative search engine embedding text mining components
 - Domain knowledge facilitates expansion of user queries
 - Real Time clustering of search results
 - Term extraction for improved browsing capabilities
 - Semantic Information enrichment for targeting the main topics
- Final deliverable will include a web demonstrator for further integration into JISC e-Infrastructure
- NaCTeM local project website: http://www.nactem.ac.uk/assist/



Technical Characteristics





Conversion tools

.PDF with pdfbox

.DOC with POI

.HTML with Jtidy

.XML

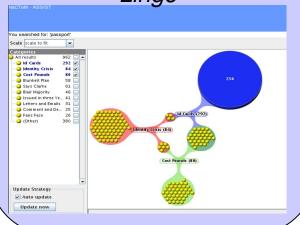
TM components

- •Named Entity Recognizer BaLIE
- •Term Extractor *Termine*
- •Anaphora resolver Bayaphora
- Lexical Chain extractor



Lucene

Search result clustering *Lingo*



Web Query Interface



Automatic grouping of documents into useful categories

Automatic creation of descriptive labels for categories based upon conter
 Automatic identification of similar or related documents

User Query





Indexed Documents

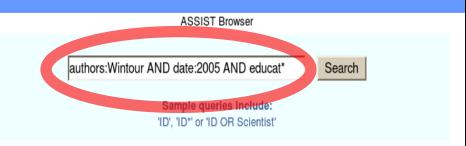


The University of Manchester

Query interface



NaCTeM - ASSIST Browser



Browse...

Curriculum subject and skills

School Sixth form Higher Adult learning...

Learning/teaching needs and practice

Early years Primary Secondary Homework...

Performance, assessment, standards

Inspection Early years education Secondary...

Careers and work experience

<u>Career guidance</u> <u>Employment</u> <u>Apprenticeships...</u>

Administration, governance and finance Finance Buildings ICT Admissions Governors.

Teachers, lecturers and support staff

Teachers CPD Recruitment Teacher education.

Home, community and society

Parents Equality and diversity Crime NEETs...

Care, welfare and psychology

Adoption Childcare Truancy...

The NaCTeM ASSIST Browser is an beta version demonstrator for the <u>ASSIST</u> project funded by <u>JISC</u> to investigate the tof text mining in 2 case studies within the social science disciplines. This includes a review of the requirements gathering sorder to advise future projects in this area and the development of high profile exemplars demonstrating how text mining so can solve, in part at least, major challenges facing e-Researchers across all domains.

- · Automatic grouping of documents into useful categories
- · Automatic creation of descriptive labels for categories based upon content
- Automatic identification of similar or related documents

Expanding the standard query interface

- ✓ Semantic operators to build complex queries
- ✓ Browsing documents through a domain taxonomy Improving the rank of query results
- Resolution of Pronominal Anaphora relations to compute the real frequency of search words
- (e.g. The dog eats the cat. It sleeps now)



Search Result Interface



ne University

laCTeM - ASSIS

Cluster results for: 'education'Visualize

II Documents (684)

Blair Seeks (101)

ID Cards (70)

abour at MANCHESTER (64)

Brown (50)

Willfully (42)

Election AFTERMATH (34)

David Cameron (42)

Blunkett Affair (31)

Government (33)

Just Week (25)

New (28)

Us' (22)

Delay School Reform (20

eligious Hatred Bill (2)

Britain (21)

(Other) (275

Query Results Semantic Content

TITLE: The State of Intellectual Property Education Worldwide

AUTHORS: Lakhan, Shaheen E, Khurana, Meenakshi K

FULL TEXT: http://cogprints.org/5640/1/IP_Education.pdf

ABSTRACT SNIPPETS:, education in intellectual property is required and must be advocate We must make individuals ... property rights and provides a detailed overview of the state of iP education worldwide. The discussion ...

TITLE: Embracing ignorance in Higher Education

AUTHORS: Soetendorp, Ruth

FULL TEXT: http://eprints.bournemouth.ac.uk/3411/1/722.pdf

ABSTRACT SNIPPETS: Ignorance receives a bad press which it doesn t deserve. Negative a unwarranted associations with stupidity and foolishness can make ignorance a quality from which to shy or for which to apologise particularly when **education** is on the agenda ...

TITLE: Exclusive Brethren: an Educational Dilemma.

AUTHORS: Bigger, Stephen

FULL TEXT: http://eprints.worc.ac.uk/241/1/EXCLUSIVES.pdf

ABSTRACT SNIPPETS: An article from 1990 on the Exclusive Brethren and **Education**, particularly focusing on the ICT National Curriculum regulations that came out at that time, since Exclusive Brethren parents wished to withdraw their children from ICT on conscientio grounds. The paper follows their arguments. An update from 2007 has been added ...

TITLE: Citizenship education in the UK: devolution, diversity and divergence

AUTHORS: Andrews, Rhys, Mycock, Andrew

FULL TEXT: http://eprints.hud.ac.uk/563/1/MycockCitizenship.pdf

ABSTRACT SNIPPETS: of **education** in the UK. But to what extent does citizenship **education** receive equal attention within the four UK Home Nations? And, what are the implications of

Clustering the query results in real time

Lingo algorithm merges instances of commonly occurring phrases, keeping the best candidate to describe each cluster

A familiar presentation of query results including snippets



Search Result Interface



VaCTeM - ASSIST

Cluster results for: 'education'Visualize

All Documents (684)

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Query Results Semantic Content

DEAR SUN -

AUTHORS: Unknown, DATE: May 27, 2005

TERMS: [MARK TAYLFORTH Kensington, ID card, tangible benefit, pension shortfall, health service, Wes

London]

Reply: Letters and emails: Towards a surveillance society -

AUTHORS: Robin Hull, DATE: April 26, 2006 Wednesday

TERMS: [legal compensation shakeup, false court action, Robin Hull London, compensation issue, dangerous issue, lingering sentence, ID card, human error, good faith, good evidence]

PUPILS FACE CLOCKING IN -

AUTHORS: Unknown, DATE: April 19, 2004

TERMS: [ID card scanning, human right issue, swipe card, St Thomas, High School, pilot project, Education

chief, Marion Pagani, Glasgow Children]

Learner numbers are a step towards ID cards -

AUTHORS: Unknown, DATE: February 15, 2008, Friday

TERMS: [national insurance number, income tax purpose, robert steel Salisbury, Government intent, unique number, birth certificate, HM Revenue, education purpose]

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Whitehall poised for shuffle of top posts -

AUTHORS: David Hencke, Westminster correspondent, DATE: July 18, 2005

TERMS: [Sir John, permanent secretary, principal private secretary, Home Office, cabinet secretary, Gordon Brown, public service spending programme, Sir David, Mr Clarke, senior civil servant]

Labour reshuffle: The winners -

AUTHORS: Unknown, DATE: May 6, 2006 Saturday

TERMS: [John Reid Who Former communist bruiser, Alan Johnson Who Alan Johnson, Hazel Blears Who

Document content is described using semantic information

makes document analysis easier, faster and more efficient



Access to document contents



laCTeM - ASSIST

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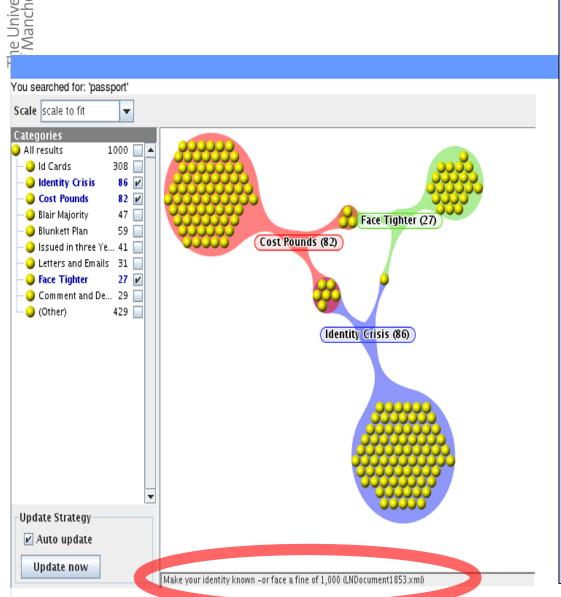
Document content is described using semantic information

- Metadata: informing the origin of documents
- Terms: most significant multi-words phrases in the document
- Named Entities: main discourse objects belonging to predefined categories
- Lexical chains: gathering terms to build up concept representations



Query Results Visualization





- Examination of cluster memberships via a friendly visualisation interface
- Graphical representation of the intersection between the clusters provides immediate visualization of cluster relations
- ✓ Information regarding membership of particular cluster



Document Analysis



Document: LNDocument1135.xml

Interviews to cut passport fraud

Fingerprinting and eye scans may also be brought in to tighten security.

Cath Urguhart reports No, it 's not Dubai, it 's Portsmouth.

This is the Spinnaker Tower, due to open this month, which at 170m (547ft) is higher than the London Eye or Blackpool Tower.

The tower, which has three viewing decks looking towards the Isle of Wight, is part of the Harbour Renaissance of Portsmouth Project The new passport system, it is claimed, "will be simple for people who really are who they claim to be "THE INTRODUCTION of "e-passports", starting early next year, will see passport prices rise steeply, and new applicants being called in for one-to-one interviews to obtain the travel document.

E-passports, or biometric passports, are to be phased in from February.

They will bear a chip containing biometric data -initially, a facial scan taken from a photograph although a fingerprint scan is likely to be included from 2008.

Britons who need to apply for their first adult passport, or whose passport is lost or stolen, will have to attend a face-to-face interview before they will be granted a biometric passport.

A network of 70 **new passport offices** will be created across the country, to supplement the existing seven offices, where the interviews, likely to start from October 2006, will take place.

This autumn the UK Passport Service (UKPS) is likely to announce a huge price rise to cover the cost of biometric passports.

A safer, more convenient passport, Now would you like chips with that? A face-to-face interview to get your first

Face-to-face grilling for 600,000 first-time passport applicants

National: Passport price to rise for third time in less than two years; Increase to fund consular service, says Foreign Office Bill is underwriting cost of ID cards, say

Fingerprints plan for new passports

LOW MED HIGH Related Topics

metric passp human right group adult passport unit cost early next year first adult passport full adult passport huge price rise ID card centre ID card legislation interesting moral dilemn new passport office new passport system passport price increa **NK Passport Serv**

- Identification of conceptually similar documents using the most commonly occurring terms and words in the source document
- Highlighting selected semantic information within the document
- Selecting terms according to their importance and using them to browse documents

Figures are not yet available, but the projected unit cost of the passport in 2006-07, according



Conclusion



- Both applications designed for annotating documents but TM software complements the CAQDAS software
- TM techniques help the fastidious annotation stage of the qualitative analysis
- Presentation of the ASSIST project for evaluating the benefits of a tool based on TM for frame analysis of Media